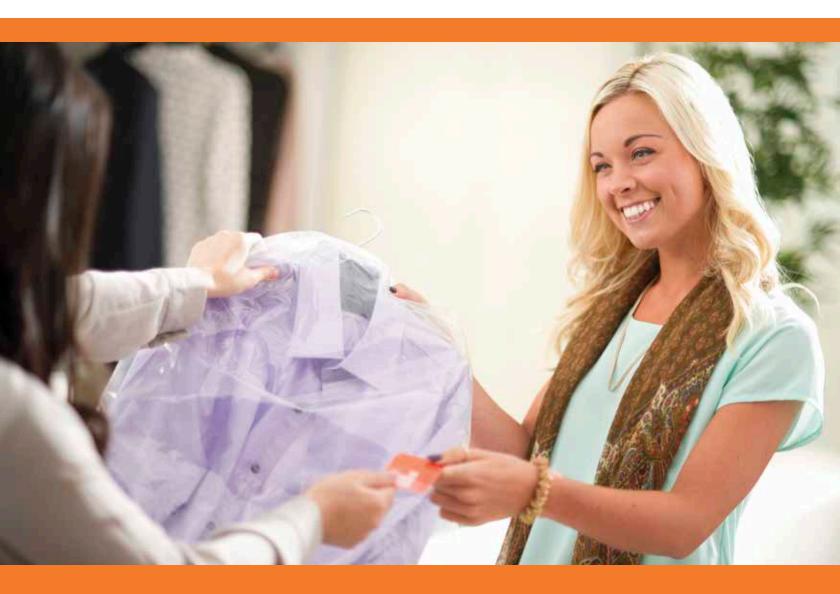
## **OneClick** Cleaners dry cleaning & laundry, simplified<sub>®</sub>

# OWNERSHIP INDEPENDENCE SUCCESS JOIN THE HOTTEST BUSINESS



## OneClick Cleaners dry cleaning & laundry, simplified<sub>®</sub>

## Your Opportunity

Whether you have dreamed of the independence and success of owning your own profitable business or looking for a high yield investment, then OneClick Cleaners is for you!

OneClick Cleaners is a cutting edge cloud-based dry cleaning and laundry company. Our mission is to help you start and build a business in the high-growth, high-margin dry cleaning and laundry industry without the overhead and expenses of a typical industry-related business. OneClick Cleaners has designed a fully functional, full service web & mobile site allowing customers to sign up on a PC, Mac, Tablet or Smartphone, enter cleaning preferences, set schedules and arrange pickups without having to leave their home or office. Having this functionality raises revenue by keeping customers on schedule and coming back, and allows OneClick Cleaners to reach and service a much broader range of customers in various locations.

#### NO OTHER DRY CLEANING BUSINESS HAS ONECLICK CLEANERS ONLINE SIGN UP AND LEVEL OF TECHNOLOGY, DELIVERING NEW CUSTOMERS TO YOU 24 HOURS A DAY, 7 DAYS A WEEK!

#### What OneClick Cleaners offers:

- **Technology:** the only dry cleaning & laundry business to offer a unique interactive online customer sign-up and account management system delivering new customers right to you.
- **Mobile-friendly:** OneClick Cleaners works on any smartphone or tablet, giving your customers access wherever they go.
- Flexible investment options: we make success affordable.
- Low risk: dry cleaning & laundry is a stable and proven industry.
- High margin: on average 50% or more return on gross revenue.
- No experience necessary: complete and thorough training in a real world retail environment.
- Marketing & advertising: we will provide our exclusive Customers First marketing strategy, advertising library and marketing materials to help you succeed.
- Quick start & immediate earnings: we are dedicated to get you up and running in less than 30 days and profiting fast.
- Can be home based: work full or part time, and set your own schedule. The system works when you don't.
- **High yield investment:** can be run completely hands-off. Our software offers remote functionality & monitoring.
- Scalable: access to OneClick Cleaners retail pairing and Drop-n-Clean locker options.

#### Who will do the cleaning?

Don't worry, not you! We will pair you with a local established dry cleaning and laundry partner who will handle all the actual cleaning, allowing you time to focus on growing your customer base and building your business.

#### GAIN ALL THE REWARDS WITHOUT DOING THE ACTUAL WORK!

#### The OneClick Cleaners Difference

Being a OneClick Cleaners owner has several advantages such as low start-up costs, minimal operating expenses, and of course, simplicity. OneClick Cleaners is the only dry cleaning and laundry business offering you the technology to help acquire and maintain customers. More importantly, OneClick Cleaners helps keep your customers coming back and spending money. Since customers can access their accounts to view pick up and payment activity online, this functionality allows you to service more people in more areas. From single to high volume accounts, OneClick Cleaners helps put more money in your pocket.



"If you are a Dry Cleaner, you're on the right track to becoming a millionaire." - U.S. News and World Report

**"Dry cleaning is among the top ten industries with the lowest failure rates."** - Small Business Administration & Dunn and Bradstreet

#### Technology & Marketing

Through our 'Customers First' marketing system, OneClick Cleaners will help you reach and develop your customer base within your territory. Our experience has shown us what works and what doesn't. OneClick Cleaners will help you target all types of customers from single family homes to high volume multi-bag pickups through effective advertising, time management, routing and impeccable customer service, helping you generate maximum revenue.



BY HAVING AN ONLINE SIGN UP CAPABILITY, YOU CAN REACH MORE PEOPLE THAN YOU EVER THOUGHT POSSIBLE!

## Our Background

OneClick Cleaners was launched in 2008 by an average Joe (that's his real name) who decided to start his own dry cleaning & laundry business after researching a variety of industries and business types. By applying his expertise in traditional retail and e-commerce technology, he has completely revolutionized the already stable, profitable and proven business model to make it even easier, more lucrative and more convenient by attracting and managing new customers online.

Today Joe has more than 3000 customers and new ones signing up daily. By combining three highly profitable and effective business strategies (dry cleaning, laundry & e-commerce), Joe has created one business model that will inherently multiply on its own. Additionally, OneClick Cleaners has introduced several important and convenience related features within its operating system and web site that attract new customers and enhance the overall customer experience.



OneClick Cleaners has changed the dry cleaning & laundry business for the better:

#### The Industry

Dry cleaning and laundry is a proven 10 billion dollar a year, high margin business, offering a needed and more importantly, a recurring service. Only OneClick Cleaners has the ability and reach and grow its customer base to a level of traditional retail stores several years in business in just a few months without the expense.

#### **E-Commerce**

OneClick Cleaners has developed proprietary cutting edge technology where new customers can easily sign-up for your service online via any device at www.OneClickCleaners.com. Every new customer is automatically scheduled and notified via email or text message, ensuring that cleaning will be ready for pick up on a specific day, every week. Additionally, customers can log in to their account, set their own schedule, as well as monitor activity and payment history.

### Business Options to Match Your Investment Level



**Mobile** · OneClick Cleaners Mobile Quick Start Program is the easiest, lowest cost and quickest way to start your business. OneClick Cleaners is dedicated to get you up and running fast, with low overhead and high margins. The first day you go out is the first day you start making money.



**Retail** · When you pair a OneClick Cleaners mobile service together with a small retail facility you get a great way to raise customer awareness, and of course extra cash flow. No machinery or special equipment needed makes this an attractive and simple to open, low cost business option.



**Multi-Unit** · OneClick Cleaners multi-unit program is designed for the savvy investor who wants to dominate an entire territory. Manage multiple retail locations networked together with our powerful mobile routing and technology, connecting you with more customers than you thought possible.



**Drop-n-Clean** · Drop-n-Clean lockers by OneClick Cleaners are the industry's only secure and fully automated two-way drop off and pick up dry cleaning and laundry kiosk. Drop-n-Clean lockers can be placed in apartments, corporate plazas, dorms, military bases, retail center, parking garages and more.

#### **High Profit Margin**

Average 50% and up profit on gross sales

- 100 customers can generate up to \$150,000/year
  250 customers can generate up to \$375,000/year
  500 customers can generate up to \$775,000/year
- \*gross revenue based on \$30 average pickup

#### Quick Start Program

Our Mobile Quick Start Program is the easiest, lowest cost and quickest way to start your business. We are dedicated to get you up and running fast, with low overhead and high margins. Getting stated is simple: all you need is a van outfitted to carry hanging clothes and wrapped with the OneClick Cleaners logos, we will provide our systems, supplies & training.

## License Costs & Territory

For current license pricing, please refer to our website or contact us directly. We will help you select and create a territory that makes financial and logistical sense for you to manage. Special pricing and incentives may be available

### What is included in the OneClick Cleaners business Program?

- OneClick Cleaners trade name
- Exclusive OneClick Cleaners territory
- Interactive OneClick Cleaners website
- Mobile-friendly
- Online customer account portal
- Point of sale item entry and customer management system
- Automatic email & text notification module
- Delivery route and scheduling optimizer
- Integrated billing & payment gateway
- Expert on-site real world training
- Assistance in filing all forms and paperwork
- Accounting, insurance & legal professionals available
- Exclusive "Customers First" marketing system
- Original advertising & print files
- Partnering with an established dry cleaning & laundry plant in your area
- Access to OneClick Cleaners retail pairing and Drop-n-Clean locker options

#### WE ARE DEDICATED TO GET YOU UP AND OPERATING FAST!

OneClick Cleaners combines a highly profitable industry with a proven business model, powerful technology and a dynamic marketing system to help every new owner quickly and easily build a successful business. Become a part of something new and exciting that continues to grow every day!

For more information, contact us at 1-855-GO-1CLICK (855-461-2542) or success@oneclickcleaners.com

## If you are ready to begin the business ownership process, please apply securely on our site by Clicking Here